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## Fu Jen Catholic University

# ENGL 223 Communication and Public Speaking

## Summer 2018

**Class hours:** Monday through Thursday, 2 hours each day  
**Review and Discussion:** Friday, 2 hours  
**Office hours:** Thursday/Friday, 1 hour or by appointment  
**Field trip:** According to Professors' teaching plan  
**Credit:** 3  
**Total contact hours:** 54 hours  
**Instructor:** Malcah Efron

### Course Texts:

*The Art of Public Speaking*, Lucas  
*The Craft of Research*, Booth, Coulomb, Williams  
*Bioethics: An Anthology*, Kuhse, Schüklenk, Singer, p. 193-242.

### Course Philosophy:

This course introduces fundamental concepts and skills for effective public speaking, including audience analysis, outlining, research, and delivery. Critical listening and evaluation, presentational aids, and use, if appropriate, of technology are also emphasized. Upon successful completion of this course the student will be expected to:

1. Analyze an audience and adapt presentations accordingly
2. Apply principles of composition to the development of oral presentations, such as effective organization and outlining.
3. Develop ideas with credible forms of support and documentation.
4. Recognize and demonstrate nonverbal communication appropriate to the verbal message.
5. Use presentational aids to support or enhance oral presentations.
6. Actively listen to and critically evaluate oral communication.
7. Apply the fundamental concepts of effective public speaking through oral presentation.
8. Incorporate appropriate technology to support and enhance oral presentations.

Our time will be spent in one of two ways. In that this is a public speaking class, you will spend many of the sessions either presenting speeches, critically (and constructively) listening and responding to the speeches of your peers. In the remainder of the class you will be discussing the different elements that go into crafting and presenting a speech.

### Course Assignments:

*Major Speeches* (55%)  
Expository (Informative) (15%)  
Persuasive (25%)



Extemporaneous (15%)  
*Minor Speeches* (20%)  
    Introduction (5%)  
    Class recap (5%)  
    Elevator pitch (5%)  
    Impromptu (5%)  
*Class Participation* (25%)

**Policies:**

*Participation:* In order to foster a respectful and comfortable environment for class discussion, when expressing your opinion, refrain from the use of offensive language, even in jest. Do not use cell phones, text messaging, iPods, or laptop during class; those who do so will be counted absent for the day. Additionally, apart from the formal assignments that make up the bulk of your grade, there are a number of things that are expected of you on a day-to-day basis:

- Come to class prepared – Review your notes from the previous session. Write down any questions you have about material we have covered or upcoming material/assignments.
- Know your assigned role for the day's session. Come prepared to fulfill that role.
- Respect your peers.
- Remember to aim your critical faculties at ideas and speech rather than at the personalities of your classmates. Insulting behavior has no place in the classroom.
- Show up to class on time. If you are unavoidably late, make sure you do not enter the room while someone is presenting a speech. Wait until they are finished and then come in.

*Assignment Deadlines:* You will know the days you are expected to give your speeches well in advance. Barring extreme circumstances, you will not be able to make up a speech.

*Attendance and Tardiness:* First, see the participation and assignment deadline policies. Additionally, attendance will be regulated through the class participation percentage of the grade. If you are not in class, you cannot participate, and this will detract from your participation score. If for some reason you cannot make it to class (illness, family emergency, etc.), if you send me a comment for class that day, I might make allowances for your participation score that day.

**ACADEMIC HONESTY STATEMENT:**

The college is committed to academic integrity in all its practices. The faculty value intellectual integrity and a high standard of academic conduct. Activities that violate academic integrity undermine the quality and diminish the value of educational achievement.

Cheating on papers, tests or other academic works is a violation of College rules. No student shall engage in behavior that, in the judgment of the instructor of the class, may be construed as cheating. This may include, but is not limited to, plagiarism or other forms of academic dishonesty such as acquisition without permission of tests or other academic materials and/or distribution of these materials and other academic work. This includes students who aid and abet as well as those who attempt such behavior.

**Tentative Course Schedule:**

**Topic 1: Figuring out what to say**

**July 9:** Introduction to course and assign introduction speeches

**July 10:** Working together in this class

*Readings:* Art Ch. 19

*In-class deliverable:* **Introduction Speech**

**July 11:** Class topic

*Readings:* Glover, "The Sanctity of Life"; "Declaration on Euthenasia"; Grisez and Boyle, Jr., "The Morality of Killing"; Bennett, "Whatever the Consequences";



Rachels, “Active and Passive Euthenasia”; Nesbitt, “Is Killing No Worse than Letting Die”; Kuhse, “Why Killing Is Not Always Worse”

**July 12:** Expository speeches

*Readings:* Art Ch. 15

**July 13:** TA-led Discussion

**July 16:** Kinds of audiences

*Readings:* Art, Ch. 6

**July 17:** Research process

*Readings:* Art, Ch. 7

**July 18:** Independent research and rehearsal day

*Readings:* Art Ch. 4 and own research

*In-class deliverable:* **Practice expository speech with instructor**

**July 19:** First major speeches and reflection activity

*In-class deliverable:* **Expository speech**

## **Topic 2: Making an argument**

**July 23:** Argument

*Readings:* Art Ch. 16

**July 24:** Evidence

*Readings:* Art Ch. 14

*In-class deliverable:* **Elevator Pitch**

**July 25:** Logos, Ethos, Pathos

*Readings:* Art, Ch. 17

**July 26:** Structure and Organization

*Readings:* Art, Ch. 9, 11

**July 27:** TA-led persuasive speech practice

*In-class deliverable:* **Practice persuasive speech**

## **Topic 3: Delivery**

**July 30:** Introductions and conclusions

*Readings:* Art, Ch. 10

**July 31:** Delivery

*Readings:* Art, Ch. 13

**Aug. 1:** Language

*Readings:* Art, Ch. 12

**Aug. 2:** Second major speeches

*In-class deliverable:* **Persuasive speech**

**Aug. 3:** TA-led discussion and reflection

## **Topic 4: Speaking off the cuff**

**Aug. 6: Impromptu speeches**

**Aug 7:** How to prepare to be spontaneous

**Aug 8:** Being comfortable off the cuff

**Aug 9:** Final speeches

*In-class deliverable:* **Extemporaneous speeches**

**Aug 10:** TA-led reflection

*The above course schedule and procedures are subject to change at the instructor's discretion.*